

2004 Traffic Signing and Marking Enhancement Grant Program Awards

County	Public Sponsor Agency / Local Unit of Government	Name of Road/ Intersection	Total Project Cost	Grant Amount	Project Description
Ashland	City of Ashland	Signing and pavement marking (various locations)	\$223,740	\$167,805	Replace existing Stop, Yield, and Pedestrian Crossing signs with larger, brighter signs. New pavement markings (bicycle lanes, center and edge lines, pedestrian crossings downtown and near schools/trails).
Bayfield	Town of Orienta	Stop sign replacement at 19 intersections	\$1,247	\$936	Replace Stop signs at 19 rural intersections with highly reflective signs.
Brown	City of Green Bay	Durable pavement markings (31 intersections)	\$34,166	\$25,625	Install "durable" pavement markings at 31 high-volume intersections to help retain reflectivity and reduce maintenance costs for re-painting twice annually.
Brown	City of Green Bay	Replace yellow warning signs w/sheeting (citywide)	\$67,245	\$50,434	Replace yellow warning sign facings w/ highly reflective fluorescent yellow sheeting.
Brown	City of Green Bay	Increase name text size (135 intersections)	\$23,888	\$17,916	Increase size of side-street name text along 10 arterial streets at 135 intersections.
Calumet	City of Brillion	Main St. (Ryan St. S. to Horn St.)	\$31,000	\$23,250	Re-paint all centerlines, parking lines, pedestrian crossing lines, school zones and crossings along Main Street (Ryan to Horn Street) and erect a sign for the Community Center on corner of Main and Center Street.
Chippewa	Town of Lake Holcombe	Replace existing school signs throughout the town	\$4,000	\$3,000	Replace current school signs along 261st, 262nd, and 263rd Avenues as well as 273rd and 274th Streets with fluorescent, prismatic-sheeted school zone signs.
Clark	Town of Mayville	HiLine Ave and Center, Pine Rd. and Willow Rd.	\$19,214	\$7,661	12 new Stop signs and Stop Ahead signs, eight No Passing signs, and epoxy paint-pavement markings for three miles.
Crawford	Town of Eastman	Sign replacement/raising throughout the town	\$9,808	\$7,356	Sign replacement throughout town. Raising some signs for better visibility over hills and curves where needed (replacing 6-foot signs w/ 9-foot signs).
Crawford	Town of Eastman	Box culvert/bridge marking	\$5,463	\$4,098	Newer, more reflective signage to mark bridges and box-culverts throughout the township.
Crawford	Town of Eastman	Sign replacement (townwide)	\$4,189	\$3,142	Replace Stop and Yield signs with more highly reflective signs throughout the township to provide drivers additional reaction time.
Dane	City of Madison	Citywide arterials	\$182,360	\$136,770	Increase the size of 376 street name signs on two arterial street approaches at 188 signalized intersections.

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Dane	Town of Pleasant Springs and Dunkirk	Williams Ave.	\$3,155	\$2,367	Paint centerline (with no passing zones) and edge lines on Williams Dr. in City of Stoughton, Towns of Dunkirk and Pleasant Springs.
Dane	City of Stoughton	All streets citywide	\$192,408	\$144,306	Improve signage in areas frequently traveled by the elderly. Approximately 22% of Stoughton area is over 55 years of age. City has numerous travel destinations for older population and participated in 2003 pilot program to replace old signage with more reflective signage with larger letters in a 21-block area.
Dodge	Town of Calamus	All town intersections	\$6,850	\$5,138	Replace all current road signs with highly reflective sheeting. Signposts will also be replaced.
Dodge	City of Horicon	Columbia St. E. to Palmatory St. (WIS 33)	\$7,000	\$5,250	Larger and brighter signs.
Dunn	City of Menomonie	Heller Rd., 9th St., Cedar Falls Rd.	\$79,150	\$59,363	Heller Rd.: retro-reflective pavement markings and signage; Heller Rd./US 12 intersection: pavement markings and signage; 9th Street: pavement markings including centerlines and crosswalks, retro-reflective 'Pedestrian Crossing' signs; Cedar Falls Rd./WIS 25 intersection: retro-reflective pavement markings and signage.
Grant	Town of Potosi	Stage Rd. (nine intersections)	\$8,030	\$6,023	Install new diamond-grade reflective signs and posts.
Grant	City of Platteville	Main St. (Chestnut to Water St.)	\$3,250	\$2,438	Re-paint Main Street (between Chestnut and Water Streets) centerline markings and pedestrian crosswalks with more reflective and durable marking materials.
Grant	Village of Blue River	Village intersections and streets	\$10,500	\$7,875	Replace badly faded and undersized traffic control signs. Increase Stop sign size to 30". Also increase size of lettering on name signs to 8" upper case and 6" lower case letters.
Green	City of New Glarus	6th Ave./Railroad St. (WIS 39)	\$22,544	\$16,908	Provide overhead sign supports, larger, more reflective signs and more reflective pavement markings.
Green Lake	Town of Mackford	Lake Maria Rd.	\$6,000	\$4,500	Add solid white side-lines and solid yellow centerlines on the hill of Lake Maria Road to indicate "No Passing" zone.
La Crosse	City of Onalaska	Main St. and Sand Lake Rd.	\$16,200	\$12,150	Enhance street-markings with longer-lasting epoxy paint and replace/add signage at intersections including pedestrian signs and crosswalk signs. Signs will have larger text and highly reflective, diamond grade sheeting.

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Manitowoc	City of Manitowoc	Dewey St. (S. 10th St. to Calumet Ave.)	\$46,838	\$35,129	Replace the existing epoxy-pavement markings on Dewey Street (between South 10th Street and Calumet Avenue) and install new white dashed-lines for both directions on Dewey, and crosswalks. All pavement markings will use highly reflective paint. "No Parking" signs will be replaced and advance-warning street name signs will also be added to increase driver reaction time for turns, etc.
Marathon	City of Wausau	Upgrade signs (Wausau hospital, seven arterial streets)	\$18,064	\$13,548	Replace some 90 Stop and 139 street name-signs along the city's main arterial streets. All signs will have highly reflective diamond-grade facings and larger text for easier visibility.
Marathon	Town of Brighton	La Salle St.	\$949	\$633	Install new Stop signs and posts at intersection along La Salle Street.
Marathon	Town of Brighton	Pine and Durham	\$954	\$626	Install new, more reflective signs near a cemetery at the corner of Pine Road and Salter as well as Pine and Durham.
Marathon	Town of Brighton	Fairhaven Lane	\$754	\$498	Install new larger signs near a cemetery and Stop signs in the vicinity of Fairhaven Lane.
Marathon	Town of Brighton	Park Rd.	\$828	\$553	Improve traffic signs along Park Road.
Marathon	Village of Athens	Road signs/glass beads (various locations)	\$4,417	\$3,313	Install highly reflective road signs and one painted crosswalk (glass beads) at heavily traveled intersections and commonly used roads.
Marathon	Town of Hull	Larger stop signs at all intersections	\$1,939	\$1,455	Replace existing Stop signs at every town intersection with larger, more reflective signs.
Marathon	Town of Johnson	Corlad Rd. (County A north two miles)	\$12,000	\$9,000	Pavement markings (yellow center lines, and white edge lines) on Corlad Road between County A and County M.
Marathon	Town of Marathon	Marathon Rd. (County B to County NN)	\$13,350	\$10,013	Pavement markings along Marathon Road (between County B and County NN), including center and edge lines as well as 'No Passing' zones.
Milwaukee	City of Whitefish Bay	Main roads (Hampton, H. Clay, Marlborough, Wilson)	\$12,000	\$9,000	Replace existing road signs with larger, easier to see road signs along Hampton, H. Clay, Marlborough and Wilson streets.
Milwaukee	City of Whitefish Bay	Lake Dr. curve at Fairmount	\$20,000	\$15,000	Provide highly visible pavement markings to warn drivers of a reversed horizontal curve on Lake Drive.
Milwaukee	City of Greenfield	S. 76th St./W. Layton Ave./S. 84th St.	\$78,660	\$58,995	Install new street signs and "wayfinding" signs; enhanced crosswalk markings for the shopping district.

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Milwaukee	Milwaukee County	W. Mill Rd. (N. 72nd to N. 107th) County S	\$121,000	\$90,750	Install brighter and more reflective traffic control and street name signs and enhanced pavement markings along three-mile segment of Mill Road.
Milwaukee	Milwaukee County	W. Beloit Rd. (W. Oklahoma-S. 124th St.) County T	\$113,300	\$84,975	Install brighter and more reflective traffic control and street name signs and enhanced pavement markings along Beloit Rd.
Oneida	Oneida County	WIS 47 (US 8 N to US 51)	\$17,300	\$12,975	Replace overhead street signs w/ signs that have larger text, and higher reflectivity.
Outagamie	City of Appleton	Sign replacement (N/S at various locations)	\$72,200	\$54,150	Replace existing street signs w/ larger-text signs and diamond grade sheeting. Replace all Stop and Yield signs with diamond grade facings and replace all Warning signs w/ highly reflective diamond grade facings/signs.
Outagamie	City of Appleton	Sign replacement (E/W at various locations)	\$98,600	\$73,950	Replace existing street signs w/ larger-text signs and diamond grade sheeting. Replace all Stop and Yield signs with diamond grade facings and replace all Warning signs w/ highly reflective diamond grade facings/signs
Ozaukee	City of Mequon	19 city intersections	\$25,330	\$18,998	Replace overhead street name signs and mount on existing trombone arms.
Pepin	City of Durand	Street name sign replacement	\$15,000	\$11,250	Install new highly reflective signs on posts along the intersections of three major highways (US 10, WIS 25, WIS 85) running through community.
Polk	Polk County	Countywide	\$230,000	\$172,500	Replace damaged and faded road signs and add signs at various rural locations throughout the county.
Rock	City of Beloit	Milwaukee Rd./White Ave. (WIS 81)	\$62,500	\$46,875	Install high performance primerless pavement marking tape and high reflective lane delineators on curve near intersection of White Ave. and Milwaukee Rd.
Rock	City of Beloit	Broad St. and Pleasant St.	\$12,500	\$9,375	Install high performance primerless pavement marking tape and larger, more reflective street signs at major intersections throughout length of project corridor.
Rock	City of Beloit	School Crosswalks (various)	\$25,000	\$18,750	Re-mark school crosswalks with brighter more reflective pavement markings (high performance primerless tape).
Rock	City of Milton	Various intersections	\$9,615	\$7,212	Enhance street name signs for elderly drivers and pedestrians.
Rusk	Rusk County	24 townships	\$21,919	\$16,440	Replace all county-maintained Stop sign facings w/ high-intensity diamond plate facings to increase visibility in 24 townships throughout the county.

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Rusk	Rusk County	County D (WIS 27 to WIS 40)	\$34,905	\$26,179	Replace all county-maintained Stop signs in 24 townships with high-intensity signs.
Rusk	Town of Washington	Sawdust Rd.	\$18,855	\$14,142	Install 4" epoxy edge line and centerline (w/ glass-beaded paint) along Sawdust Rd. Replace Stop sign-facings throughout the town with diamond grade facings and improve/replace pavement markings to increase lane delineation.
Sawyer	Town of Bass Lake	Highline Rd. North	\$1,700	\$1,275	Improve pavement markings on Highline Road.
Sawyer	Town of Sand Lake	Road striping/no passing (various locations)	\$5,425	\$4,069	Road striping/passing zones on various roads throughout the township.
St. Croix	Town of Troy	Townsvaley, N. and S, Glover, Glover, S. Cove Rds.	\$62,490	\$46,620	Improve traffic signs and pavement markings for Townsvaley Road, North Glover Road and South Cove Road.
St. Croix	Town of Forest	41 intersections, 20 stop signs	\$8,491	\$6,369	Replace street name-signs w/ larger text signs at 41 intersections and 20 new larger and brighter Stop signs at intersections
St. Croix	St. Croix County	Sign improvements (countywide)	\$28,607	\$21,456	Replace existing road signs and posts along county roads located throughout the county with signs/posts of higher quality and reflectivity.
Taylor	Town of Browning	Sign/post replacement (townwide)	\$1,057	\$793	Replace 23 faded signs and signposts throughout the township.
Vernon	Vernon County	Diamond grade stop signs (countywide)	\$15,407	\$11,556	Replace 340 Stop signs throughout the county with highly reflective diamond-grade Stop signs to maximize reaction time for elderly drivers.
Vilas	Town of Winchester	Intersections throughout the town	\$1,454	\$1,091	Replace all road signs at intersections throughout the township w/ 8" signs that have reflective 6" lettering.
Walworth	City of Delavan	7th St. (Walworth-Geneva), Geneva St. (7th-Wright)	\$35,000	\$26,250	Provide double yellow centerline pavement markings on Theater Rd. from WIS 50 to Bailey Road.
Walworth	Town of Darien	Center and edge lines (several roads)	\$15,201	\$11,401	Use glass-beaded reflective paint for center and edge line pavement markings on roads that have limited visibility due to curves and hills. Roads included are Creek Rd., S and D Townline Rd., R and D Townline Rd., and Old 89 (currently no center or edge lines; Elm Ridge and Creek Roads (currently have no edge lines).
Walworth	Town of Delavan	Theater Rd. (WIS 50 to Bailey Rd.)	\$1,452	\$1,089	Paint pavement markings on Theatre Road (section located between WIS 50 and Bailey Rd.).

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Waukesha	City of Dousman	Main St. US 18 to 271 Main St.)	\$3,118	\$2,339	Paint centerlines and install new signs w/ posts on Main Street (section located between US 18 and 271 N. Main Street).
Waukesha	Town of Mukwonago	Sugden Rd., Beulah Rd.	\$21,000	\$15,750	Install four-inch wide white edge lines along Sugden and Beulah roads in the Town of Mukwonago.
Waupaca	Waupaca County	various communities	\$35,000	\$26,250	Install high-visibility pavement striping and signage along various streets/roads throughout the City of New London and the Town of Mukwa.
Wood	City of Marshfield	Pavement marking/glass beads	\$180,000	\$135,000	Upgrade pavement markings with highly-reflective paint (glass beads); centerlines, lane lines, stop bars and crosswalks in an area where elderly frequently walk and drive. Two high rise Senior Apartment buildings with Senior Center.
Wood	City of Wisconsin Rapids	Riverview Expressway	\$16,000	\$12,000	New pavement marking and street signage along Riverview Expressway. Includes new advance-warning street signs in the median and the replacement of existing street signs with larger text signs with reflective sheeting.
	Totals	67 projects	\$2,451,922	\$1,831,283	